



## DECLARATION AND POWER OF ATTORNEY

#3

As a below named inventor, I hereby declare that: my residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first, and sole inventor (if only one name is listed below) or an original, first, and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: SYSTEM AND METHOD FOR INTERACTIVE VIDEO CONTENT PROGRAMMING, the specification of which ☐ is attached and/or ☒ was filed on July 31, 2001 as United States Application Serial No. 09/921,097 or PCT International Application No. \_\_\_\_\_ and was amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR ' 1.56.

I hereby claim foreign priority benefits under 35 U.S.C. ' 119(a)-(d) or ' 365(b) of any foreign application(s) for patent or inventor's certificate or ' 365(a) of any PCT international application(s) designating at least one country other than the United States, listed below and have also identified below, any foreign application(s) for patent or inventor's certificate, or any PCT International application(s) having a filing date before that of the application(s) of which priority is claimed:

Country	Application Number	Date of Filing	Priority Claimed Under 35 U.S.C. 119
			<input type="checkbox"/> YES <input type="checkbox"/> NO
			<input type="checkbox"/> YES <input type="checkbox"/> NO

I hereby claim the benefit under 35 U.S.C. ' 119(e) of any United States provisional application(s) listed below:

Application Number	Date of Filing
60/255,541	December 14, 2000

I hereby claim the benefit under 35 U.S.C. ' 120 of any United States application(s) or ' 365(c) of any PCT International application(s) designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application(s) in the manner provided by the first paragraph of 35 U.S.C. ' 112, I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR ' 1.56 which became available between the filing date of the prior application(s) and the national or PCT International filing date of this application:

Application Number	Date of Filing	Status (Patented, Pending, Abandoned)

I hereby appoint the following attorney and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith: Karlton C. Butts, Reg. No. 39, 126 of Interntainer, Inc., and MARTIN & FERRARO LLP, Thomas H. Martin, Registration No. 34,383; Amedeo F. Ferraro, Registration No. 37,129; and Todd M. Martin, Registration No. 42,844. Please address all correspondence to:

Customer No. 22882  
**MARTIN & FERRARO LLP**  
 14500 Avion Parkway, Suite 300  
 Chantilly, Virginia 20151-1101  
 Telephone No. (703) 679-9300.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

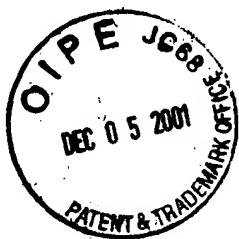
Full Name of First Inventor Ron J. Hudson	Inventor's Signature 	Date 8.12.01
Residence Los Angeles, California		Citizenship USA

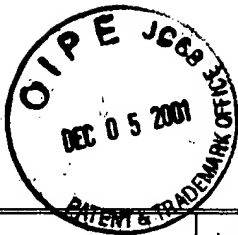
Listing of Inventors Continued on Page 2 hereof. ☐ Yes ☒ No

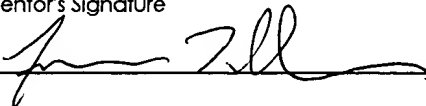
MARTIN & FERRARO LLP

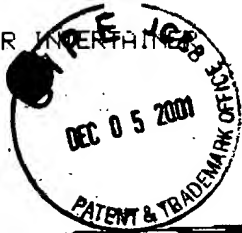
Post Office Address

2701 West 43<sup>rd</sup> Place, Los Angeles, California 90008-3920





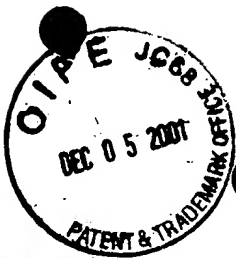
Full Name of Second Inventor	Inventor's Signature	Date
Terrence T. Coles		8/16/01
Residence		Citizenship
Costa Mesa, California		USA
Post Office Address		
1652 Iowa Street, #D, Costa Mesa, California 92626		
Full Name of Third Inventor	Inventor's Signature	Date
Craig D. Berry		
Residence		Citizenship
Los Angeles, California		USA
Post Office Address		
2256 Laurel Canyon Boulevard, Los Angeles, California 90046		
Full Name of Fourth Inventor	Inventor's Signature	Date
Allen D. Easty		
Residence		Citizenship
Carrollton, Texas		USA
Post Office Address		
2023 Whippoorwill Lane, Carrollton, Texas 75006		



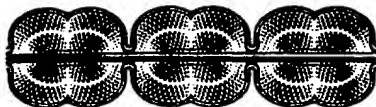
Full Name of Second Inventor	Inventor's Signature	Date
Jennette T. Coles	<i>Jennette T. Coles</i>	8/16/01
Residence		Citizenship
Costa Mesa, California		USA
Post Office Address		
1652 Iowa Street, #D, Costa Mesa, California 92626		
Full Name of Third Inventor	Inventor's Signature	Date
Craig D. Barry		
Residence		Citizenship
Los Angeles, California		USA
Post Office Address		
2256 Laurel Canyon Boulevard, Los Angeles, California 90046		
Full Name of Fourth Inventor	Inventor's Signature	Date
Allen D. Easty	<i>Allen D. Easty</i>	10/12/01
Residence		Citizenship
Carrollton, Texas		USA
Post Office Address		
2023 Whippoorwill Lane, Carrollton, Texas 75006		



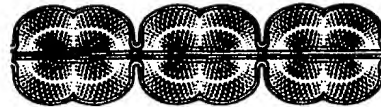
10/12/01 Declaration and Power of Attorney  
for Allen Easty only  
Notary Public  
Andrew L. Strand 5/19/2002



CALIFORNIA



ALL-PURPOSE



## ACKNOWLEDGEMENT

STATE OF CALIFORNIA )

COUNTY OF

Los Angeles )

On

8/17/01  
DATE

before me,

Lupe Marquez, Notary Public  
NAME, TITLE OF OFFICER - E.G., "JANE DOE, NOTARY PUBLIC"

personally appeared,

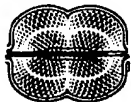
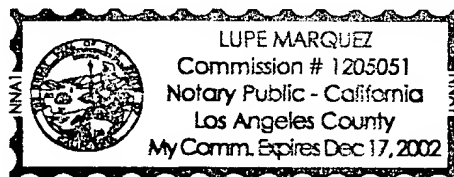
Ron J. Hudson

personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

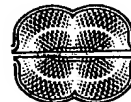
WITNESS my hand and official seal.

Lupe Marquez  
NOTARY PUBLIC SIGNATURE

(SEAL)



## OPTIONAL INFORMATION



TITLE OR TYPE OF DOCUMENT

Declaration & Power of Attorney

DATE OF DOCUMENT

7/31/01

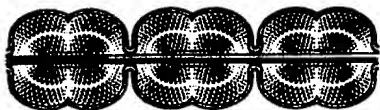
NUMBER OF PAGES

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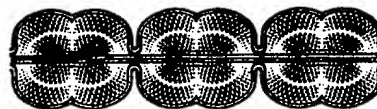
SIGNER(S) OTHER THAN NAMED ABOVE



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## ACKNOWLEDGEMENT

STATE OF CALIFORNIA )

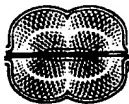
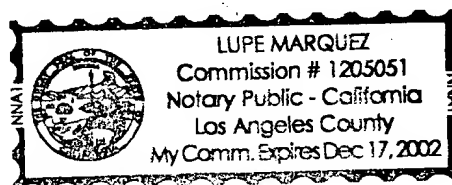
COUNTY OF Los Angeles )

On 8/16/01 before me, Lupe Marquez, Notary Public,  
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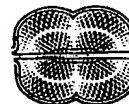
personally appeared, Terrence T. Coles  
personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Lupe Marquez (SEAL)  
NOTARY PUBLIC SIGNATURE



## OPTIONAL INFORMATION



TITLE OR TYPE OF DOCUMENT Declaration & Power of Attorney

DATE OF DOCUMENT 7/3/01 NUMBER OF PAGES 3

SIGNER(S) OTHER THAN NAMED ABOVE Ron Hudson, Craig Berry, Allen D. Easty



## DECLARATION AND POWER OF ATTORNEY

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			<input type="checkbox"/> YES <input type="checkbox"/> NO
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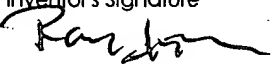
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**MARTIN & FERRARO LLP**  
14500 Avion Parkway, Suite 300  
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Telephone No. (703) 679-9300.

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Full Name of First Inventor Ron J. Hudson	Inventor's Signature 	Date 8.12.01
Residence Los Angeles, California		Citizenship USA

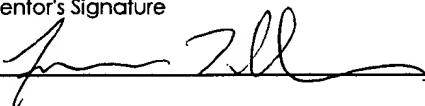
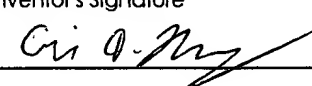
Listing of Inventors Continued on Page 2 hereof. ☐ Yes ☒ No

Post Office Address

2701 West 43<sup>rd</sup> Place, Los Angeles, California 90008-3920





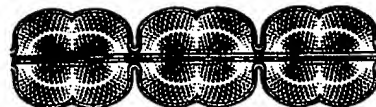
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Terrence T. Coles		8/16/01
Residence		Citizenship
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1652 Iowa Street, #D, Costa Mesa, California 92626		
Full Name of Third Inventor	Inventor's Signature	Date
Craig D. Berry		11/8/01
Residence		Citizenship
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Post Office Address		
2256 Laurel Canyon Boulevard, Los Angeles, California 90046		
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Allen D. Easty		
Residence		Citizenship
Carrollton, Texas		USA
Post Office Address		
2023 Whippoorwill Lane, Carrollton, Texas 75006		



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## ACKNOWLEDGEMENT

STATE OF CALIFORNIA )

COUNTY OF Los Angeles )

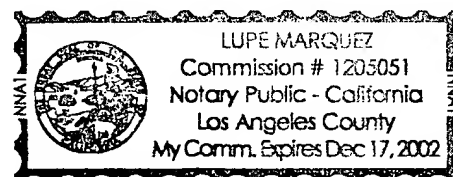
On 3/17/01 before me, Lupe Marquez, Notary Public,  
DATE NAME, TITLE OF OFFICER - E.G., "JANE DOE, NOTARY PUBLIC"

personally appeared, Ron J. Hudson

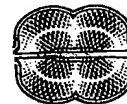
personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Lupe Marquez (SEAL)  
NOTARY PUBLIC SIGNATURE



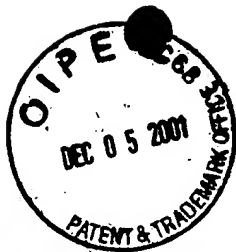
## OPTIONAL INFORMATION



TITLE OR TYPE OF DOCUMENT Declaration & Power of Attorney

DATE OF DOCUMENT 7/31/01 NUMBER OF PAGES 3

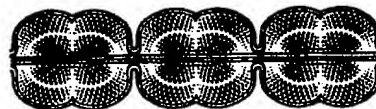
SIGNER(S) OTHER THAN NAMED ABOVE \_\_\_\_\_



CALIFORNIA



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## ACKNOWLEDGEMENT

STATE OF CALIFORNIA )

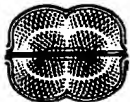
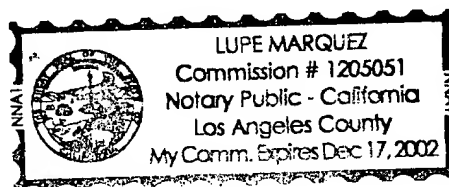
COUNTY OF Los Angeles )

On 8/16/01 before me, Lupe Marquez, Notary Public,  
DATE NAME, TITLE OF OFFICER - E.G., "JANE DOE, NOTARY PUBLIC"

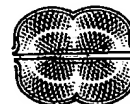
personally appeared, Terrence T. Coles  
personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

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Lupe Marquez (SEAL)  
NOTARY PUBLIC SIGNATURE



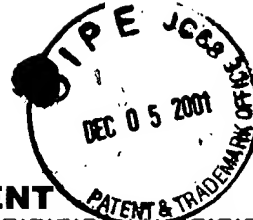
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TITLE OR TYPE OF DOCUMENT Declaration & Power of Attorney

DATE OF DOCUMENT 7/3/01 NUMBER OF PAGES 3

SIGNER(S) OTHER THAN NAMED ABOVE Ron Hudson, Craig Berry, Allen D. Easty



# CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of

Los Angeles

} ss.

On November 8, 2001 before me, Regina Diaz, Notary Public

Date

Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared

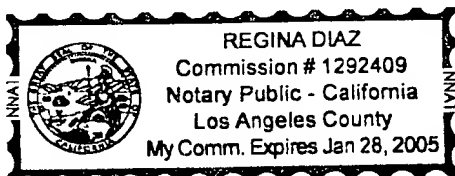
Craig Douglas Berry

Name(s) of Signer(s)

☐ personally known to me

☒ proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



Place Notary Seal Above

WITNESS my hand and official seal.

Regina Diaz

Signature of Notary Public

## OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

### Description of Attached Document

Title or Type of Document: Declaration and Power of Attorney

Document Date: November 8, 2001 Number of Pages: 3

Signer(s) Other Than Named Above: Terrence T. Coles, Allen D. Easty and Ron S. Hudson

### Capacity(ies) Claimed by Signer

Signer's Name: \_\_\_\_\_

☐ Individual

☐ Corporate Officer — Title(s): \_\_\_\_\_

☐ Partner — ☐ Limited ☐ General

☐ Attorney in Fact

☐ Trustee

☐ Guardian or Conservator

☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

RIGHT THUMBPRINT  
OF SIGNER

Top of thumb here